

# LATAM STARTUPS CONF 4.0

## TORONTO 2017

### JUNE 7-9

## AGENDA

This exclusive event connects the Canadian and Latin American startup ecosystems.

Top investors, public policy officials, and startups will come together for three days of speakers, panels, workshops, and tours.

The first two days of the conference are optional tours of the Waterloo (Wednesday, June 7) and Toronto (Thursday, June 8) startup ecosystems. These tours proved extremely popular in 2015, and we expect them to sell out quickly.

A select group of startups from across Latin America will be invited to pitch at the welcoming reception the evening of June 8th.

The conference will take place from 9-5pm on Friday, June 9th at MaRS

### JUNE 7, 2017 – TOUR, WATERLOO

Tour includes visits to:

- 10:00AM [Communitech](#)
- 11:30AM Google
- 12:30PM Light Lunch
- 2:00PM [Catalyst 137](#)
- 3:30PM [Accelerator Centre](#)

### JUNE 8, 2017 – TOUR, TORONTO

Tour includes visits to:

- 9:30AM [Cisco](#)
- 11:00AM [One Eleven](#)
- 12:30PM Light Lunch
- 2:00PM [Scotiabank Digital Factory](#)
- 3:30PM [DMZ at Ryerson](#)

### JUNE 8, 2017

- 6:30PM Welcoming reception

## JUNE 9, 2017

### 9:00AM-9:10AM

#### Welcoming Remarks

9:15AM-9:40AM

Keynote speaker: Innovating Sustainable Startup Ecosystems by Dan Breznitz, Chair Innovation Studies, Munk School of Global Affairs

9:45AM-10:10AM

Pacific Alliance: The Easy Way to Scale into Latin America by Elias Tefarikis, International consultant in Washington D.C.

10:15AM-10:40AM

Scaling into Brazil by Dieguez Barreiro, Senior Officer at Ministry of Science, Technology, Innovations and Communications of Government of Brasil and Ana Pires, Softex/Startup Brasil

### 10:45AM-11:00AM

#### Coffee Break

11:00AM-11:25AM

Special interview New Trend Trade Relationships within the NAFTA countries (Salvador Behar Lavalle, Director for North America Ministry of Economy of Mexico and Nathalie Béchamp Director General of Investment and Innovation, Global Affairs Canada) Moderated by Sean Stanleigh, editor at Globe and Mail

11:30AM-11:55AM

Cybersecurity for startups by Ian Robertson, VP NCC Group

12:00PM-12:25PM

Panel Ontario: A Global Entry Point (Peter Liber, Ontario Trade Commissioner; Yuri Navarro, CEO NACO; Heather Galt, VP, Talent Initiatives and Executive in residence at Communtech)

### 12:30PM-1:30PM

#### Lunch

1:30PM-1:55PM

Scaleup opportunities for Canadian and Latin American Fintech startups by Thayde Olarte VP Fintech Partnership at Scotiabank

2:00PM-2:25PM

The Evolution of the startup ecosystem in Mexico by Itzel Villa Salinas, General Director Entrepreneurship Programs at INADEM

2:30PM-2:55PM

Global partnership and the power of diversity in a community by Aliza Lakhani, Director of International Projects at DMZ Ryerson

### 3:00PM-3:15PM

#### Coffee Break

3:15PM-3:40PM

Angel Investment in Latin America by Israel Pons

3:45PM-4:15PM

Panel: Latin America Entry Points (Miryam Lazarte, CEO LatAm Startups; Frederico Marques, Chairman of the Board of Directors at Brazil-Canada Chamber of Commerce; Laura Ortiz, Founder SVX Mexico)

4:20PM-4:30PM

Closing remarks

**REGISTER NOW** [HERE](#)

## Need more information? We're here to help!

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